

membership/subscription request

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PROFESSIONAL INFORMATION

1. Are you professionally involved with information displays, display manufacturing equipment/materials, or display applications?

110 Yes 111 No

2. What is your principal job function? (check one)

- 210 General /Corporate /Financial
211 Design, Development Engineering
212 Engineering Systems (Evaluation, OC, Stds.)
213 Basic Research
214 Manufacturing /Production
215 Purchasing /Procurement
216 Marketing /Sales
217 Advertising /Public Relations
218 Consulting
219 College or University Education
220 Other (please be specific)

3. What is the organization's primary end product or service? (check one)

- 310 Cathode-ray Tubes
311 Electroluminescent Displays
312 Field-emission Displays
313 Liquid-crystal Displays & Modules
314 Plasma Display Panels
315 Displays (Other)
316 Display Components, Hardware, Subassemblies
317 Display Manufacturing Equipment, Materials, Services
318 Printing /Reproduction / Facsimile Equipment
319 Color Services /Systems
320 Communications Systems / Equipment
321 Computer Monitors /Peripherals
322 Computers
323 Consulting Services, Technical
324 Consulting Services, Management /Marketing
325 Education
326 Industrial Controls, Systems, Equipment, Robotics

- 327 Medical Imaging /Electronic Equipment
328 Military /Air, Space, Ground Support /Avionics
329 Navigation & Guidance Equipment /Systems
330 Oceanography & Support Equipment
331 Office & Business Machines
332 Television Systems /Broadcast Equipment
333 Television Receivers, Consumer Electronics, Appliances
334 Test, Measurement, & Instrumentation Equipment
335 Transportation, Commercial Signage
336 Other (please be specific)

4. What is your purchasing influence?

- 410 I make the final decision.
411 I strongly influence the final decision.
412 I specify products/services that we need.
413 I do not make purchasing decisions.

5. What is your highest degree?

- 510 A.A., A.S., or equivalent
511 B.A., B.S., or equivalent
512 M.A., M.S., or equivalent
513 Ph.D. or equivalent

6. What is the subject area of your highest degree?

- 610 Electrical /Electronics Engineering
611 Engineering, other
612 Computer /Information Science
613 Chemistry
614 Materials Science
615 Physics
616 Management /Marketing
617 Other (please be specific)

7. Please check the publications that you receive personally addressed to you by mail (check all that apply):

- 710 *EE Times*
711 *Electronic Design News*
712 *Solid State Technology*
713 *Laser Focus World*
714 *IEEE Spectrum*

I wish to join SID. Twelve-month membership is \$100 and includes a subscription to *Information Display Magazine* and on-line access to the monthly *Journal of the SID*.

I wish only to receive a **FREE** subscription to *Information Display Magazine* (U.S. subscribers only). Questions at left must be answered.

Signature _____

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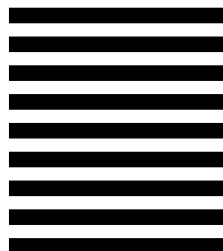


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